



Sponsorship Opportunities

✓ = Included

	Santa (Title) Level Sponsorship	Elf Level Sponsorship	Reindeer Level Sponsorship	Snowman Level Sponsorship
	\$3000	\$2000	\$1000	\$500
Christmas Party: Ability to attend Christmas Party at the Ice Station with the children and their families	Invitation for 4 Includes skate rentals, food, and beverages			
Digital Publicity: Company logo on JCISC Website Homepage.	✓			
Membership: Sponsorship includes General or Associate Membership for 1 year	3	1		
Personal Promotion: Attend a JCISC Meeting or Networking Event to promote your business.	Invited Speaker 20 minutes	1 meeting 5 minutes		
Public Relations: Sponsor logo will be featured in all event public relations announcements to the press and media.	✓	✓		
Digital Publicity: Sponsor logo will be featured in digital marketing.	✓	✓	✓	
Printed Publicity: Logo printed on volunteer t-shirts	✓	✓	✓	
Printed Publicity: Logo to appear in Thank You ad published in the Magazine of Santa Clarita	Prominently Placed	✓	✓	
Digital Publicity: Promotion on JCISC Facebook and Santa's Helpers Facebook.	5x month	3x month	1x month	
Event Acknowledgement: Sponsor will receive verbal recognition of sponsorship at all JCISC events leading up to the Christmas Party.	✓	✓	✓	
Digital Publicity: Company logo on Santa's Helpers Webpage on JCISC Website.	✓	✓	✓	✓
Box Signage: placement of logo on all toy donation boxes.	Prominently Placed	Large sized Logo	Medium sized Logo	Small Sized Logo
Printed Publicity: Logo placed on banner at Christmas Party.	Stand Alone Thank You Banner	Large sized logo on event Banner	Medium-Sized Logo on Event Banner	Small-sized logo on event banner
Tax Deduction: Can be written off as an advertising expense – talk to your accountant.	✓	✓	✓	✓