



Santa's Helpers Sponsorship Levels

Tree Star Sponsor \$3,000

150 Gifts

Video promo of company on website
 Logo listed on all signage
 Sponsorship recognition in press release
 Social media blasts
 Large logo on event website
 Logo on all donation boxes and flyers
 Sponsor by logo sticker on 150 gifts

Silver Sleigh Sponsor \$2,000

100 Gifts

Logo listed on all signage
 Sponsorship recognition in press release
 Social media blasts
 Medium logo on event websites
 Logo on all donation boxes and flyers
 Sponsor by logo sticker on 100 gifts

Santa Sponsor \$1,000

50 Gifts

Logo listed on all signage
 Sponsorship recognition in press release
 Social media blasts
 Medium logo on event website
 Sponsor by logo sticker on 50 gift bags

Candy Cane Sponsor \$500

25 Gifts

Logo listed on Donation Drive & Santa's flyer
 Social media blasts
 Small logo on event website
 Sponsor by logo sticker on 25 gift bags

Gumdrop Sponsor \$100

5 Gifts

Logo listed Donation drive flyer
 Small logo on event website
 Sponsor by logo sticker on 5 bags

Gingerbread House Sponsor \$20

Name listed on social media post thank you post after Santa's Helper event
 Name on sticker on gingerbread house box